



WIPO ACADEMY EDUCATION AND TRAINING PROGRAMS PORTFOLIO

2013

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STATEMENT FROM THE DIRECTOR GENERAL

Intellectual property (IP) is one of the very oldest fields of international collaboration and, in the last 20 years in particular, it has become one of the most universal. There is every sign that the importance of IP will continue to expand dramatically. The reason for this is that IP is central to the commercialization, transfer and use of knowledge and information. IP encompasses a broad spectrum of rights: from patents that drive investment in, and diffusion of, innovation; to brands and designs that enable valuation and order in the market; to copyright that underpins our wonderfully diverse cultural and creative milieu.

Since the late 19th century, there has been an international organization dedicated to promoting IP for innovation, creativity and development. In 1970, that organization became known as the World Intellectual Property Organization. WIPO is a specialized agency of the United Nations, based in Geneva, Switzerland, and is made up of 184 Member States.

The Organization has four main areas of activity. First, we provide services to the global economy through our international application and registration systems: the PCT System for patents, the Madrid System for trademarks, The Hague System for designs and the Lisbon System for geographical indications, as well as the dispute resolution services of the WIPO Arbitration and Mediation Center.

Second, we facilitate the development by Member States of the legal architecture of the international IP system. Thirdly, WIPO develops and coordinates various elements of the increasingly important global infrastructure for IP in the form of databases, platforms and other IT systems and tools.

Our fourth, very important area of activity is enhancing the capacity of the developing and least developing countries to participate in, and to use, the IP system. It is here that the WIPO Academy fits in. Established in 1998, the WIPO Academy has become one of the Organization's key programs and a major contributor to capacity building activities. WIPO's vision for development embodies a commitment to mainstream the development dimension into every program within the Organization.

In order to enable meaningful participation by every country in the international IP system, there is a need for action on four fronts: national IP and innovation strategies; development-oriented regulatory frameworks; institutional and technical infrastructure; capacity building. It is within this fourth aspect—capacity building—that the WIPO Academy plays a central role.

In a time when information has never been more prolific, the need for what the corporate world calls 'value-adding' is absolutely critical. That is why the WIPO Academy focuses not just on information, but on knowledge-generation. In all of our programs, we want participants to complement their own experiences with guidance from people who know IP and know how it works to stimulate innovation, creativity and development. Through high levels of interaction and a dynamic and empirical approach, participants in the WIPO Academy will gain specialized knowledge and, most importantly, the capacity to apply that knowledge to add value in today's networked, technology-driven world.



Francis Gurry
Director General

PREFACE

The mandate of the WIPO Academy is to assist developing countries, least developed countries (LDCs) and countries with economies in transition in capacity building in IP for the benefit of a broad range of stakeholders (national IP administrations, policy makers, diplomats, the judiciary, academics, IP practitioners, students and societies for collective management of copyright and related rights).

To fulfill its mandate, the WIPO Academy offers a range of training opportunities along five main axes.

The Professional Development Program offers every year some 20 courses for IP professionals and other dedicated stakeholders on a variety of IP areas. These courses are organized in cooperation with a number of partner IP institutions in all regions.

The Distance Learning Program offers every year three general and more than 10 advanced courses on a range of basic and emerging IP areas through a dedicated IT platform and a network of some 90 tutors all over the world.

The Academic Institutions Program offers every year a limited number of scholarships for qualified graduates from developing countries, LDCs and countries with economies in transition enrolling in seven Joint Master Degrees in IP Law currently run by the WIPO Academy in cooperation with seven selected academic institutions. This Program also offers short-term training opportunities for IP academics.

The Executive Education Program offers, against payment of a fee, a three day intensive IP course designed specifically for IP managers, executives and entrepreneurs.

The WIPO Summer Schools Program is a two-week training course which is offered each year in eight to ten countries for the benefit of junior IP professionals and students.

The present publication offers a portfolio of all the training opportunities planned to be offered by the WIPO Academy in 2013 under each of these five Programs. For each of these Programs, it provides to the reader information on eligibility criteria, application formalities and timelines, selection, and travel and other administrative arrangements for selected participants. It also offers a detailed outline of the content of each course, e-learning module and Master Program, as well as of the language(s) in which the various courses, modules and Joint Master Programs are currently offered.

TABLE OF CONTENTS

PROFESSIONAL DEVELOPMENT PROGRAM		8
General Information		8
1. WIPO/APO Advanced Training Course on Patent Documentation and Information for Patent Examiners, Vienna, Austria		10
2. WIPO/GPTO Advanced Training Course on Patent Search and Examination, Munich, Germany		11
3. WIPO/INPI Training Course on Industrial Property, Lisbon, Portugal		12
4. WIPO/OMPIC Training Course on Patent Search and Examination, Casablanca, Morocco		13
5. WIPO/ASRT Training Course on Patent Search and Examination, Cairo, Egypt		14
6. WIPO/OEPM Advanced Practical Training Course on Trademark Examination for Latin American Countries, Madrid, Spain		15
7. WIPO/CEIPI Advanced Training Course on the Legal, Management and Economic Aspects of Industrial Property, Strasbourg, France		16
8. WIPO/IPO-CZ Training Course on Trademarks, Prague, Czech Republic		17
9. WIPO/INPI Training Course on Industrial Property, Paris, France		18
10. WIPO/ILPO Training Course on Examination of Patent Applications in the Field of Pharmaceutical Inventions, Jerusalem, Israel		19
11. WIPO/IPI Training Course on Industrial Property for Policy Makers, Berne, Switzerland		20
12. WIPO-WTO Advanced Course on Intellectual Property for Government Officials, Geneva, Switzerland		21
13. WIPO Training Course on Patent Examination for Latin American Countries		23
14. WIPO/CIPO Executive Workshop on the Application of Management Techniques in the Delivery of Intellectual Property Services, Ottawa, Canada		24
15. WIPO/ONDA Training Course on Collective Management of Copyright and Related Rights, Algiers, Algeria		25
16. WIPO/Finland Training Course on Copyright and Related Rights, Helsinki, Finland		26
17. WIPO/France Training Course on Copyright and Related Rights, Paris, France		28
18. WIPO/SGAE Training Course on Collective Management of Copyright and Related Rights, Madrid, Spain		29
19. WIPO/BCC Training Course on Copyright and Related Rights, London, United Kingdom		30
20. WIPO/Sweden Advanced Course on Industrial Property in the Global Economy, Stockholm, Sweden		32
21. WIPO/ NIPO Training Course on Patents, Oslo, Norway		34
22. WIPO Seminar for Diplomats on IP Issues, Geneva, Switzerland (two seminars)		35
23. WIPO/USPTO Judicial Colloquium on Intellectual Property Rights, Washington, United States of America		36

DISTANCE LEARNING PROGRAM**43**

General information	38
1. Intellectual Property Primer (DL-001)	41
2. General Primer – Introduction to the Patent Cooperation Treaty (DL-101-PCT)	43
3. General Course on Intellectual Property (DL-101)	45
4. Advanced Course on Copyright and Related Rights (DL-201)	47
5. Advanced Course on E-Commerce and Intellectual Property (DL-202)	49
6. Advanced Course on Biotechnology and Intellectual Property (DL-204)	51
7. Introduction to the UPOV System of Plant Variety Protection (DL-205)	53
8. Patents (DL-301)	55
9. Trademarks, Industrial Designs and Geographical Indications (DL-302)	57
10. Arbitration and Mediation Procedure under the WIPO Rules (DL-317)	59
11. Patent Information Search (DL-318)	61
12. Basics of Patent Drafting (DL-320)	63
13. Advanced Course on Managing Intellectual Property in the Book Publishing Industry (DL-401)	65
14. Intellectual Property Management (DL-450)	67
15. Pilot course: Economics of IP and Innovation (under preparation until 2014)	69
16. Pilot course: IP and Public Health (under preparation until 2014)	69
17. Pilot course: IP and Traditional Knowledge (under preparation until 2014)	69
18. Joint WIPO-UNISA Intellectual Property Specialization Program via Distance Learning, jointly offered by the WIPO Academy and the University of South Africa (UNISA)	69

ACADEMIC INSTITUTIONS PROGRAM**73**

General Information	72
1. Master Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the Africa University and the African Regional Intellectual Property Organization (ARIPO)	73
2. Master on Intellectual Property (MIP), jointly offered by the WIPO Academy and Austral University	74
3. Master of Intellectual Property Law, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT)	75
4. Master of Intellectual Property Law, jointly offered by the WIPO Academy and Seoul National University (SNU)	76
5. Master Program (LLM) in Intellectual Property, jointly offered by the WIPO Academy and the University of Turin	77
6. Masters in Intellectual Property Law offered jointly by the WIPO Academy, the Denis Ekani Training Center of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II)	78
7. Intensive Course on IP and Business Entrepreneurship, University of Haifa, Haifa, Israel	80
8. WIPO-WTO Colloquium for Teachers of Intellectual Property	81

EXECUTIVE EDUCATION PROGRAM

83

General Information	84
Background	84
Target Audience	84
Methodology	84
Content	85
Expected Benefits	85
Registration Fees	85
Travel and Accommodation	85

SUMMER SCHOOLS PROGRAM

87

General Information	89
1. WIPO-Thailand Summer School, Bangkok, May 2013	89
2. WIPO-Singapore Summer School, Singapore City, June 2013	89
3. WIPO-UNIGE Summer School, Geneva, June 2013	89
4. WIPO-Korea Summer school, Daejeon, July 2013	89
5. WIPO-Russia Summer School, St. Petersburg, July 2013	89
6. WIPO-Ukraine Summer School, Odessa, July 2013	89
7. WIPO-United States of America Summer School, Washington DC, July 2013	89
8. WIPO-Mexico Summer School, Mexico City, July 2013	89
9. WIPO-South Africa Summer School, Port Elizabeth, November 2013	89

WIPO ACADEMY
PROFESSIONAL DEVELOPMENT
PROGRAM PORTFOLIO

2013

PROFESSIONAL DEVELOPMENT PROGRAM

General Information

The Professional Development Program of the WIPO Academy offers, on a yearly basis, around 20 training courses for participants from developing countries (including LCDs) and from countries with economies in transition. The courses are organized with a number of partners, including national IP offices.

The courses planned to be held in 2013 are described in the following pages. For each course, information is given in respect of the content, target audience, language of instruction, venue and duration. For the certain courses, exact dates will be known only later in the year.

The following paragraphs provide information on procedures for application, as well as on travel and accommodation, medical coverage, visa requirements and related issues which apply to selected candidates.

Pre-requirements

Candidates for the training courses offered under the Professional Development Program should have completed the Distance Learning Course (DL-101) "General Course on Intellectual Property" and passed the examination. Candidates may register through the Internet Website of the WIPO Academy (<http://www.wipo.int/academy>) in order to complete that DL-101. Candidates who do not have access to the Internet may request the WIPO Academy to provide a CD-ROM containing the DL-101 Course. Candidates are required to have a working knowledge of the language in which the training course is to be conducted (see list below).

Application Procedure

For government officials, the application form shall need to be endorsed by the Director General of the Office or senior official of the relevant Ministry before it can be considered. Special attention is drawn to sections 10 to 11 of the form, which should be completed correctly, stating clearly defined training requirements and the objectives that the candidate wishes to achieve. Candidates should submit their applications to the WIPO Academy to the following e-mail address: pdp@wipo.int before February 15, 2013.

A recent photograph of the candidate must also be attached to the application form.

The application form is available in Adobe PDF and in MS Word formats on the website at <http://www.wipo.int/academy>.

Selection of Candidates

The selection of candidates is carried out by WIPO. The selected candidates are notified directly. Information on travel and other administrative arrangements is also notified directly to selected candidates.

Medical Insurance:

Participants in courses of two weeks or more are covered by a medical insurance taken out by WIPO for the training period. Details of the medical insurance scheme are sent to selected candidates.

Medical Examination:

Candidates selected for a training course lasting two weeks or more are required to undergo a medical examination confirming that they are in good health. The medical examination is to be carried out by a physician recognized by the United Nations in the candidate's country. When applicable, WIPO informs the selected candidates of the requirement for medical examination through the relevant UNDP office.

PROFESSIONAL DEVELOPMENT PROGRAM

Visa Requirements:

In view of the strict entry visa requirements of countries in which the training courses or seminars are organized, WIPO will not authorize the selected candidates to travel unless they have obtained all the required entry visas in advance.

Travel and Accommodation:

Travel and subsistence expenses are borne by WIPO and/or by the governments or organizations cooperating with WIPO in organizing the training course. Participants receive a daily subsistence allowance adequate to cover the cost of accommodation and meals. In certain cases, the allowance is partly replaced by free-of-charge accommodation and/or meals.

Evaluation

At the end of each course, participants are required to complete an evaluation questionnaire prepared by WIPO. The answers to the questionnaire are treated in strict confidence. They are intended to serve as a basis for assessing the value of, as well as to enrich, the various courses in order to help WIPO improve them in the future.

Attendance

Regular attendance is compulsory throughout the training period. WIPO reserves the right to terminate the fellowship of any participant who fails to meet this requirement.

Accompanying persons:

Participants are requested not to bring any accompanying persons to the courses. WIPO does not take any responsibility or incur administrative costs or take any action (e.g., make travel arrangements, provide a subsistence allowance, arrange entry visas or insurance, etc.) for such persons. Arrangements made for the participants by WIPO and/or the host institutions are solely for the benefit of the participants.

Award

A certificate of participation is issued to the participants at the end of each training program.

PROFESSIONAL DEVELOPMENT PROGRAM

1. WIPO/APO Advanced Training Course on Patent Documentation and Information for Patent Examiners, Vienna, Austria

Description

The training course is organized in cooperation with the Austrian Patent Office (APO).

Content and Structure

- Austrian registration and granting procedure for patents and utility models;
- registration and protection requirements of semiconductor topographies;
- IPC-ECLA patent classification;
- recent issues concerning compulsory licenses for pharmaceutical products, implementation of the Doha Declaration in the EC and the TRIPS Agreement;
- inventive step in the field of patents, with examples;
- PCT and APO;
- electronic data processing in patent administration;
- uniform presentation of bibliographic data in patent documents, using INID Codes;
- information services: library, information unit, registers, legal and technical inquiries, search on the state-of-the-art, written opinion on patentability;
- general overview on patent databases for online search;
- European Patent Office database, EPOQUE practical session;
- non-patent databases; practical examples, useful links;
- Quality Management System (QMS) in the Group Techniques;
- Supplementary Protection Certificates (SPC) for patents in the fields of pharmaceutical products and pesticides;
- computer-implemented inventions: discussions of practical examples, useful links;
- inventions in the field of biotechnology.

Target Audience

Patent examiners.

Language of Instruction

English.

Venue and Duration

APO, Vienna, Austria, two weeks.

Expected Period

Second semester.

2. WIPO/GPTO Advanced Training Course on Patent Search and Examination, Munich, Germany

Description

The training course is organized in cooperation with the German Patent and Trademark Office (GPTO).

Content and Structure

- GPTO tasks and organization;
- patent grant procedure and prerequisites;
- International Patent Classification (IPC);
- processing of patent applications prior to the filing of the request for examination;
- patent information services for the public;
- patent information and documentation at the GPTO;
- patent search;
- patent examination;
- individual training;
- case studies.

Target Audience

Patent examiners.

Language of Instruction

English.

Venue and Duration

GPTO, Munich, Germany, one week.

Expected Period

Second semester.

PROFESSIONAL DEVELOPMENT PROGRAM

3. WIPO/INPI Training Course on Industrial Property, Lisbon, Portugal

Description

The training course is organized in cooperation with the National Institute of Industrial Property (INPI).

Content and Structure

- patents and utility models: regional conventions; examination procedures; management procedures; and appeals and litigation;
- industrial designs: requirements for protection; differentiation among designs, relationship with other IPRs; procedures for granting national, EU and international protection; litigation and practical exercises;
- management and enforcement of rights: EU-Administered Legislation, enforcement and appeals - INPI/IGAE Collaboration;
- trademarks: examinations for inclusion in the national register; system of international trademark registration; national database;
- management and enforcement of rights: EU-Administered Legislation, enforcement and appeals - INPI/IGAE Collaboration;
- practical exercises;
- objectives and role of documentation service in the field of IP;
- management of IP literature and documentation: publication of catalogue, industrial property bulletin, implementation of a digital library.

Target Audience

Patent examiners and officials from the relevant Ministry.

Language of Instruction

Portuguese.

Venue and Duration

INPI, Lisbon, Portugal, two weeks.

Expected Period

Second semester.

4. WIPO/OMPI Training Course on Patent Search and Examination, Casablanca, Morocco

Description

The training course is organized in cooperation with the Moroccan Industrial and Commercial Property Office (OMPI).

Content and Structure

- OMPIC, tasks and organization;
- state-of-the-art searching;
- registration processing of trademarks and industrial designs;
- patent documentation and information;
- information services: library, information unit, registers, legal and technical inquiries;
- written opinion on patentability;
- general overview on patent databases for online search.

Target Audience

Patent examiners.

Language of Instruction

Arabic.

Venue and Duration

OMPI, Casablanca, Morocco, two weeks.

Expected Period

First semester.

PROFESSIONAL DEVELOPMENT PROGRAM

5. WIPO/ASRT Training Course on Patent Search and Examination, Cairo, Egypt

Description

The training course is organized in cooperation with the Academy of Scientific Research and Technology (ASRT).

Content and Structure

- patent office, organization and administration;
- legal and technical patent examination;
- preparation of searches and use of computers, CD-ROMs and databases;
- IP and the impact of international conventions;
- classification and indexing of patent documents;
- searching of patent documents and information related to prior art.

Target Audience

Patent examiners.

Language of Instruction

Arabic.

Venue and Duration

ASRT, Cairo, Egypt, two weeks.

Expected Period

First semester.

6. WIPO/OEPM Advanced Practical Training Course on Trademark Examination for Latin American Countries, Madrid, Spain

Description

The training course is organized in cooperation with the Spanish Patent and Trademark Office (OEPM).

Content and Structure

- OEPM: organization and operation; international activities; public information activities; publications, especially trademark publications; and demonstration of databases;
- model of the autonomous industrial property office;
- OEPM international activities;
- organization and operation of the OEPM Patents and Industrial Designs Department;
- generic denominations;
- causes of invalidity and lapse of distinctive signs;
- issues relating to similarity of trademarks;
- International Classification of Goods and Services (Nice Classification);
- International Classification of the Figurative Elements of Marks (Vienna Classification);
- demonstration of the databases of OEPM;
- system of OEPM for the production and exploitation of data;
- OEPM Technological Information Department;
- OEPM's public information activities, publications, especially trademark publications;
- distinctive signs and challenging decisions ; administrative appeals and administrative-judicial appeals; and the invalidation process;
- debate on jurisprudential criteria in the substantive examination of trademarks.

Target Audience

Trademark examiners.

Language of Instruction

Spanish.

Venue and Duration

OEPM, Madrid, Spain, one week.

Expected Period

Second semester.

PROFESSIONAL DEVELOPMENT PROGRAM

7. WIPO/CEIPI Advanced Training Course on the Legal, Management and Economic Aspects of Industrial Property, Strasbourg, France

Description

The training course is organized in cooperation with the Center for International Industrial Property Studies (CEIPI).

Content and Structure

- patent law and its contribution to innovation in Europe;
- use of flexibilities in the international intellectual property law and development;
- presentation of the French National Patent Office;
- presentation of the European Patent Office and European patent procedure;
- intellectual property, agriculture and global food security;
- the Community Trademark and the Office of Harmonization of the Internal Market;
- intellectual property provisions of Free Trade Agreements;
- intellectual property and development: an economic perspective;
- role of intellectual property and development of local capacity for production and supply of medicines;
- protection of geographical indications: opportunities for development;
- pharmaceutical innovation, public health and intellectual property law;
- intellectual property and human rights: implications for development;
- intellectual property and sustainable development;
- copyright and access to knowledge: challenges for digitization and open access publishing;
- collective management of copyright and related rights: economic perspective;
- understanding the significance of design rights for development;
- traditional knowledge, drugs discovery and grant of patents;
- public domain and its importance for creativity and innovation;
- TRIPS enforcement rules, dispute settlement and development;
- Anti-Counterfeiting Trade Agreement (ACTA), international rules on intellectual property;
- enforcement issues for development;
- intellectual property, climate change and access to green technologies.

Target Audience

Senior officials from the relevant Ministry.

Language of Instruction

English and French, with simultaneous interpretation.

Venue and Duration

CEIPI, Robert Schuman University, Strasbourg, France, two weeks.

Expected Period

First semester.

8. WIPO/IPO-CZ Training Course on Trademarks, Prague, Czech Republic

Description

The training course is organized in cooperation with the Industrial Property Office of the Czech Republic.

Content and Structure

- presentation of the activities of the Industrial Property Office of the Czech Republic (IPO-CZ);
- general information on the international cooperation of IPO-CZ;
- training in the Legal and International Affairs Department;
- training in the Administration Department and Receiving office (OPI);
- training in the Industrial Designs Department;
- training in the Trademark Department;
- training in the Dispute Procedure Section;
- training in the Appeals Department;
- follow-up training in respective departments according to specialization;
- individual training.

Target Audience

Trademark examiners.

Language of Instruction

English.

Venue and Duration

Industrial Property Office, Prague, Czech Republic, two weeks.

Expected Period

First semester.

PROFESSIONAL DEVELOPMENT PROGRAM

9. WIPO/INPI Training Course on Industrial Property, Paris, France

Description

The training course is organized in cooperation with the National Institute of Industrial Property (INPI).

Content and Structure

- tasks and mission of the INPI;
- Department of Trademarks and Industrial Designs: examination procedures and examination of opposition;
- Documentation and information Center: library, database (JURINPI) - INPI on the Internet, CD-ROM products;
- copyright and related rights;
- INPI's services for the public;
- Patent Department: summary of procedures, explanation of role of engineers;
- Customs Services;
- regional policy of INPI;
- striking the balance between technology transfer and the main contract clauses for technology transfer in France.

Target Audience

IP office administrators.

Language of Instruction

French.

Venue and Duration

INPI, Paris, France, two weeks.

Expected Period

First semester.

10. WIPO/ILPO Training Course on Examination of Patent Applications in the Field of Pharmaceutical Inventions, Jerusalem, Israel

Description

The training course is organized in cooperation with the Israel Patent Office.

Content and Structure

- introduction to the Israel Patent Office (ILPO);
- functions of the Patent Administration Department in assistance to patent examiners;
- the Israel patent system;
- meeting with the pharma examiners Team,
- novelty, inventive step, clarity and enablement in the pharmaceutical field;
- claim types,
- introduction to free of charge on-line databases;
- pharma-related search strategies;
- examination of a patent application and preparation of an examination report;
- method of treatment claim issues in Israel;
- ever-greening: the tug of war between generic and ethical industries,
- Israel Drug Registry;
- traditional knowledge – evolving attitudes;
- role of extension orders in pharmaceutical patents;
- pharma related judicial decisions
 - dosage regimes
 - the disappearing Polymorph;
- visit to a pharmaceutical company.

Target Audience

Patent examiners.

Language of Instruction

English.

Venue and Duration

Israel Patent Office, Jerusalem, Israel, two weeks.

Expected Period

Second semester.

PROFESSIONAL DEVELOPMENT PROGRAM

11. WIPO/IPI Training Course on Industrial Property for Policy Makers, Berne, Switzerland

Description

The training course is organized in cooperation with the Swiss Federal Institute of Intellectual Property (IPI).

Content and Structure

- presentation of the Trademark Division;
- national registration procedure;
- examination of national trademarks, introduction;
- examination of international trademarks;
- examination of national trademarks: presentation of working tools and practical examples on the job;
- opposition procedures;
- geographical indications and insignia;
- client services and partnerships;
- national patent administration procedure from application to granting;
- role of national IPOs and Innovation;
- part 1 practical work: draft of national IP-concept for SME;
- part 2 practical work: draft of national IP-concept for SME;
- the copyright system in Switzerland;
- professional trademark search;
- trademark guidelines;
- DBs and register searches,
- role of patent attorneys as IPI-Partners;
- procedure for European and PCT patents;
- design protection in general;
- patent law;
- traditional knowledge and folklore / biodiversity;
- small and medium enterprises;
- tour.

Target Audience

Policy makers.

Language of Instruction

English.

Venue and Duration

IPI, Berne, Switzerland, three weeks.

Expected Period

First semester.

12. WIPO-WTO Advanced Course on Intellectual Property for Government Officials, Geneva, Switzerland

Description

WIPO and the World Trade Organization (WTO) organize jointly a two-week advanced course for senior government officials working in the IP field, especially those in from developing countries and countries with economies in transition.

Content and Structure

- overview of international law and policy in intellectual property;
- intellectual property and economic development;
- visit to WIPO Library and meeting with WIPO officials;
- copyright, the current international landscape: legal, policy and development dimensions;
- copyright flexibility;
- trademarks and industrial designs, the current international landscape: legal, policy and development dimensions;
- geographical indications, the current international landscape, legal, policy and development dimensions;
- patents, the current international landscape, legal, policy and development dimensions;
- intellectual property and public health: the current international landscape;
- options and strategies under the Trade Related Aspects of Intellectual Property Rights Agreement (TRIPS) for access to medicines: the current state of play of implementation;
- WTO Dispute Settlement and the TRIPS Agreement;
- protection of plant varieties in the International Union for the Protection of New Varieties of Plants;
- intellectual property and competition policy;
- intellectual property and genetic resources, traditional knowledge and folklore: the current international landscape and future directions;
- relationship between the TRIPS Agreement and the Convention on Biological Diversity, the protection of traditional knowledge and folklore: recent developments in the WTO;
- intellectual property, electronic commerce, internet domain name disputes and the WIPO Arbitration and Mediation Centre;
- intellectual property and transfer of technology and licensing;
- enforcement of intellectual property: legal, policy and development dimensions;
- intellectual property and climate change;
- primary sources, and information resources in the field of intellectual property.

Target Audience

Senior government officials who are already familiar with the basics of IP from Distance Learning programs of either WIPO or WTO.

Language of Instruction

English.

Venue and Duration

The advanced course is of a two-week duration and takes place at WIPO and WTO headquarters in Geneva during the first half of each year.

PROFESSIONAL DEVELOPMENT PROGRAM

Registration

Twenty (20) places are available for applicants from developing countries and countries with economies in transition. The organizers cover their travel, accommodation and subsistence costs.

The final selection is made by the organizers, taking into consideration the need for regional and gender balance. Selected applicants are directly notified by the organizers.

Expected Period

First semester.

13. WIPO Training Course on Patent Examination for Latin American Countries

Description

The objective of the seminar is to provide participants from Latin American industrial property offices updated information and practical capacity-building in the fields of patent search and examination procedures, techniques and tools. Participants acquire specialized knowledge on patents, especially on new developments.

Content and Structure

- protection of inventions through patents;
- the examiner's role in the examination procedure for patenting. Roles and responsibilities;
- general concepts;
- procedural issues before the substantive examination;
- review of substantive examination;
- the Patent Cooperation Treaty (PCT);
- practice on prior art searches;
- reporting on the state of the art;
- formulating search strategies;
- access to public and private databases;
- case studies and practical exercises;
- the main activities and working tools for patent examiners;
- preparation of search and examination report.

Target Audience

Patent examiners.

Language of Instruction

Spanish.

Venue and Duration

To be decided, one week.

Expected Period

Second semester.

PROFESSIONAL DEVELOPMENT PROGRAM

14. WIPO/CIPO Executive Workshop on the Application of Management Techniques in the Delivery of Intellectual Property Services, Ottawa, Canada

Description

The workshop aims at enhancing managerial skills related to the delivery of intellectual property services, including effective quality control systems.

Content and Structure

- business strategy;
- CIPO overview;
- understanding client needs and outreach;
- operational management;
- quality management;
- information technology;
- IP policy and administration in Canada (how CIPO can support innovation and economic growth);
- leveraging international relationships (how CIPO's international activities support and advance Canada's IP interests);
- CIPO governance (CIPO a special operating agency);
- finance (an overview of finance operations within CIPO);
- individual presentation by participants;
- examiner training programs (trademark and patents);
- integrated business planning and performance measurement;
- economics business analytics;
- individual meetings with CIPO representatives;
- interactive evaluation session.

Target Audience

Senior managers of Industrial Property Offices.

Language of Instruction

English.

Venue and Duration

CIPO, Ottawa, Canada, one week.

Expected Period

Second quarter.

15. WIPO/ONDA Training Course on Collective Management of Copyright and Related Rights, Algiers, Algeria

Description

The training course is organized in cooperation with the National Office of Copyright and Related Rights (ONDA).

Content and Structure

- general concepts of copyright;
- protection of copyright works in Algeria;
- piracy and counterfeiting;
- enforcement of rights;
- collective management of copyright and related rights;
- collective management societies in developing countries;
- rights of broadcasters, writers and visual artists: rights of broadcasting organizations, rights acquisition for broadcasting purposes;
- rights of authors;
- collective management in the digital environment.

Target Audience

Officials from collective management organizations.

Language of Instruction

Arabic.

Venue and Duration

ONDA, Algiers, Algeria, two weeks.

Expected Period

First semester.

PROFESSIONAL DEVELOPMENT PROGRAM

16. WIPO/Finland Training Course on Copyright and Related Rights, Helsinki, Finland

Description

The training course is organized in cooperation with the Finnish Ministry of Education and Culture.

Content and Structure

- Introduction to the Course and Host Country
 - Finnish society and culture;
 - copyright policy making within the Government;
 - research: economic contribution of copyright-based industries;
- Topical copyright issues in Finland, EU and WIPO
 - copyright in the European Union;
 - specificities of Finnish Copyright legislation;
 - topical international themes: Beijing treaty, limitations and exceptions etc.;
 - country report
- The future of IPR
 - the future of internet and IPR;
 - the Finnish IPR-strategy;
 - the purpose and functions of the copyright council;
 - the rights of film and audiovisual producers
- Management of rights in musical works
 - joining Teosto, documentation of works and distribution of licensing fees;
 - copyright protection of musical works;
 - private copying remuneration system;
 - marketing music for events and background use;
 - music in broadcasting;
 - music on recordings and the internet;
 - limitations and exceptions to copyright, the three-step test and fundamental rights
- Anti-piracy work in Finland and enforcement at EU borders
 - anti-piracy work and awareness-raising in Finland;
 - Internet piracy;
 - cooperation with authorities in piracy cases and special questions concerning EU border measures
- Different models on how to manage copyright
 - general information about Kopiosto;
 - reprography in general, licensing, surveys and distribution;
 - audiovisual works: licensing;
 - audiovisual works: distribution;
 - presentation of AVEK, the Promotion Centre for Audiovisual Culture
- Different models on how to manage copyright;
- Management of related rights
 - the collective management of performers' and phonogram producers' rights: Gramex in general;
 - the rights of musicians
- Study visit to Finnish Broadcasting Company – YLE
 - rights of broadcasting organizations;
 - rights acquisition for broadcasting purposes

PROFESSIONAL DEVELOPMENT PROGRAM

Target Audience

Officials from collective management organizations.

Language of Instruction

English.

Venue and Duration

Helsinki, Finland, two weeks.

Expected Period

First semester.

PROFESSIONAL DEVELOPMENT PROGRAM

17. WIPO/France Training Course on Copyright and Related Rights, Paris, France

Description

The training course is organized in cooperation with the French Ministry of Culture and Communication.

Content and Structure

- scope of protection of copyright;
- rights of copyright owners;
- enforcement of rights;
- French legislation on copyright;
- copyright infringement;
- related rights;
- injunctive relief and remedies for copyright infringement;
- counterfeiting and piracy
- role of IPRs in economic development;
- fair dealing: legal basis, practice and issues, including a three step test and interplay with exceptions and limitations to copyright in a European context.

Target Audience

Officials from relevant ministries and/or from collective management organizations.

Language of Instruction

French.

Venue and Duration

Ministry of Culture and Communication, Paris, France, two weeks.

Expected Period

First semester.

18. WIPO/SGAE Training Course on Collective Management of Copyright and Related Rights, Madrid, Spain

Description

The training course is organized in cooperation with the General Authors' and Publishers' Society of Spain (SGAE).

Content and Structure

- collective management of rights of authors, editors and their heirs;
- legal advice for right owners;
- SGAE's information infrastructure;
- broadcasting licenses;
- SGAE's technical assistance service for Latin American societies for the management of rights;
- exclusive licenses, fee collection;
- measures for the control of digital networks, audiovisual products and records;
- SGAE's experience in contracting and licensing;
- rights of remuneration for private copy (audio or video) and for renting video and record support devices;
- SGAE's experience in mechanical reproduction;
- overview of legal services: functioning and organization;
- litigation services; cultural advice services;
- management of artistic works: documentation of audiovisual works; right owners of audiovisual works and rights managed by SGAE;
- SGAE's quality management;
- institutional relations and strategic analysis;
- changes in copyright and related rights protection.

Target Audience

Officials from collective management organizations.

Language of Instruction

Spanish.

Venue and Duration

SGAE, Madrid, Spain, one week.

Expected Period

Second semester.

PROFESSIONAL DEVELOPMENT PROGRAM

19. WIPO/BCC Training Course on Copyright and Related Rights, London, United Kingdom

Description

The training course is organized in cooperation with the British Copyright Council (BCC).

Content and Structure

- United Kingdom Copyright Law: general overview in the context of national, international and regional developments;
- overlap between copyright, trademarks, patents and design;
- traditional knowledge;
- copyright and developing countries, including a project on perspective of developing countries;
- copyright and competition law;
- copyright and parallel imports;
- role of the government in relation to IP including policy development and consultative process;
- publishers' rights and interests;
- moral rights of authors and performers;
- rights in software and computer programs, including business methods;
- authors' rights and interests: literary and dramatic works legal basis and case law; publishing contracts and the relationship between authors, agents and their publishers;
- broadcasters' rights and interests;
- broadcasting agreements and the work of script and screen writers;
- managing contributor rights at the British Broadcasting Corporation (BBC) in the digital environment;
- rights and interests of directors and producers;
- copyright licensing agency - reprographic copying and the work of the Copyright Licensing Agency (CLA);
- licensing for educational use;
- public lending right in the United Kingdom;
- copyright awareness - the role and activities of the British Music Rights;
- copyright action in the United Kingdom - a case study;
- interagency cooperation in the enforcement of copyright;
- enforcement of copyright - the experience of the computer program/games producers;
- copyright from the perspective of the judiciary;
- visit to the British Recorded Music Industry (BPI) or the International Federation of the Phonographic Industry (IFPI);
- IFPI's policy approach, dealing with internet and hard copy piracy and counterfeiting including use of forensics in court proceedings;
- presentation by the Mechanical-Copyright Protection Society (MCPS) Anti-Piracy Unit;
- issues for image collections and libraries holding copyright protected and public domain works, and the digitization of libraries;
- country reports; developing countries - project reports.

Target Audience

Senior officials from relevant ministries and and/or collective management organizations.

Language of Instruction

English.

PROFESSIONAL DEVELOPMENT PROGRAM

Venue and Duration

BCC, London, United Kingdom, two weeks.

Expected Period

October.

PROFESSIONAL DEVELOPMENT PROGRAM

20. WIPO/Sweden Advanced Course on Industrial Property in the Global Economy, Stockholm, Sweden

Description

The objective of the course is to enhance skills of decision-makers in the field of industrial property and to provide a forum for discussion of industrial property issues. Illustration of various aspects of international treaty negotiations in the field of industrial property are carried out. In addition, the course offers to participants the opportunity to share relevant experiences with Swedish officials and fellow participants.

The course is organized in four phases: 1) the preparatory phase consists in the preparation by participants of an inventory of needs and problems in the respective country; 2) the second phase consists of a two-week course in Stockholm with the content detailed below; 3) after the Stockholm phase, participants are expected to develop a project in the home country; and 4) the fourth phase consists in a one-week seminar, normally in a developing country, whose main objective is to review the projects developed by the participants.

Content and Structure

- Swedish Patent and Registration Office: tasks and organization;
- IP and development: (1) basics and rationale of IP law; (2) the industrial property system; (3) IP as an effective policy tool for economic growth;
- WIPO's progressive development in international property law: recent developments in the IP system; presentation of WIPO-administered conventions;
- WIPO Intergovernmental Committee on IP and Genetic Resources, Traditional Knowledge and Folklore; enforcement of IPRs; customs issues;
- IP in the information age: copyright and database protection; IP and public policy issues;
- the international trading system: general aspects and the WTO; the role of the National Board of Trade; open trade gate; WTO and dispute settlement;
- Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), including multilateral environment agreements (MEA) and the Convention on Biological Diversity (CBD);
- enforcement provisions of IPRs; enforcement provisions in the TRIPS Agreement;
- country reports and projects; global patent system - legal aspects and developments;
- global system for trademarks, industrial design and utility models;
- industrial property system in Sweden: the Acts; teaching of IPRs: the University of Stockholm;
- trademark protection: criteria, procedures; trademark searches; national, community (Office of Harmonization for the Internal Market)(OHIM) and international (Madrid) systems;
- copyright administration: Swedish copyright organizations - their roles and interrelations;
- Swedish Patent and Registration Office's service to industry, inventors and attorneys;
- promoting awareness of IPRs, relevance for small and medium-sized enterprises (SMEs);
- IP and transfer of technology, foreign direct investment; TRIPS Agreement and health;
- IP and competition law; agriculture and genetic resources in the TRIPS Agreement.

Target Audience

Senior officers from relevant ministries.

Language of Instruction

English.

PROFESSIONAL DEVELOPMENT PROGRAM

Venue and Duration

The Swedish Patent and Registration Office, Stockholm, Sweden, two weeks.

Developing country to be determined, one week.

Expected Period

March-April (in Sweden).

October (phase two).

PROFESSIONAL DEVELOPMENT PROGRAM

21. WIPO/ NIPO Training Course on Patents, Oslo, Norway

Description

The course is organized in cooperation with the Norwegian Industrial Property Office (NIPO). Its objective is to enhance technical skills and knowledge of senior patent examiners or persons conducting patent searches from developing countries. In addition, the course provides an opportunity for participants to share experiences among themselves as well as with Norwegian officials.

Content and Structure

- purpose of the patent system;
- introduction to the European and the Norwegian Patent System: aspects of biotechnology, software patenting, the Supplementary Protection Certificate (SPC);
- Patent Cooperation Treaty (PCT);
- introduction to patent examination;
- patent search; PCT minimum documentation;
- manual patent search, search exercises;
- search tools using free databases, search exercises;
- assessment of patentability, exercises on assessing novelty and inventive step;
- implementation of a full electronic case handling.

Target Audience

Patent examiners.

Language of Instruction

English.

Venue and Duration

The Norwegian Industrial Property Office, Oslo, Norway, one week.

Expected Period

September.

22. WIPO Seminar for Diplomats on IP Issues, Geneva, Switzerland (two seminars)

Description

After the first edition which covered a number of topics on IP, the Academy has started a series of informal half-day sessions dedicated each to a selected topic.

Content and Structure

- general background on the selected topic;
- briefing on the latest developments in WIPO in relation to the selected topics;
- introduction to the economics of the topic;
- practical cases;
- discussions and informal exchanges.

Target Audience

Diplomats based in Switzerland.

Language:

English, French and Spanish (interpretation provided).

Venue and Duration

WIPO, Geneva, Switzerland, half day.

Expected Period

First and second semesters.

PROFESSIONAL DEVELOPMENT PROGRAM

23. WIPO/USPTO Judicial Colloquium on Intellectual Property Rights, Washington, United States of America

Description

The Colloquium is organized by WIPO in cooperation with the United States Patent and Trademark Office (USPTO). The objective of the Colloquium is to enhance skills of judges from developing countries and build an understanding of the issues related to enforcement of intellectual property rights from several perspectives.

Content and Structure

- introduction to intellectual property rights and the importance of intellectual property (IP) protection;
- strategic goal VI of WIPO: building respect for IP;
- enforcement of intellectual property rights;
- Internet-related infringement of IPRs;
- surveys on attitudes towards IP crimes;
- visit to the U.S. District Court for the Eastern District of Virginia;
- likelihood of confusion;
- trademark infringement;
- challenges and issues relating to copyright piracy;
- copyright infringement;
- mediation and arbitration of IP cases;
- court administration;
- the disposal and destruction of infringing goods;
- panel discussion: remedies;
- case study;
- visit to the United States Court of Appeals for the Federal Circuit.

Target Audience

Judges from common-law developing countries.

Language

English.

Venue and Duration

Washington D.C., United States of America, three days.

Expected Period

April.

WIPO ACADEMY
DISTANCE LEARNING PROGRAM
2013

DISTANCE LEARNING PROGRAM

General information

Objectives

By harnessing technology to facilitate the delivery of academic programs remotely, the WIPO Academy Distance Learning Program aims to increase the accessibility of IP knowledge on a global scale; making it available to all, irrespective of geographic location, socio-economic background, industry sector or language group.

Background

In 1998, the WIPO Academy adopted distance learning as an innovative teaching approach, investing in the potential of the Internet in order to expand its educational mandate. Since its launch approximately 235'000 people from 183 countries have taken one or several WIPO distance learning courses.

Field and Scope of Training

The WIPO Academy has placed considerable emphasis on incorporating learning methodologies and pedagogies that complement the e-learning process: The Bloom Method is a learning technique rooted in cognitive behavioral psychology in which learners are encouraged to 'remembering, understanding, applying, analyzing, evaluating and creating'. The Instructional Design of the course content is based on the Open University: 'you teach, you ask, you assess and you evaluate' the learners' ability to apply and perform tasks at different intervals. The combined use of these two systems facilitates the effective transfer of information and knowledge between teachers and learners in the virtual environment.

The WIPO Academy networks with other institutions involved in the teaching of intellectual property through distance learning in order to combine substantive knowledge and pedagogical expertise in the design and development of courses. Partnerships with universities around the world enable the WIPO Academy to identify core groups of experts to serve as authors providing and enhancing the content of the courses with regional and national teaching materials.

The WIPO Academy is the only institution which offers on-line courses in IP in seven languages with a suite of learner support. A unique feature of WIPO's Distance Learning Program is the focus on language diversity and on-line academic and administration support. Both the Primer and the General Course on IP are available in the six official languages of the United Nations (Arabic, Chinese, English, French, Spanish and Russian) as well as Portuguese. The advanced courses are also available in English, French, Portuguese and Spanish, with further translations in Arabic, Chinese, Portuguese and Russian underway.

The WIPO Academy distance learning courses cover all aspects of IP. Learners and teachers can interact as often as necessary during the courses because communication takes place through online discussion forums and electronic mail. Teachers have their own interaction tools which allow them to correct exams and support any difficulties the learners might face during the course.

The range of courses offered via distance learning currently include:

- Primer on Intellectual Property (an easy-to-read introduction to the fundamental concepts of IP)
- General Course on Intellectual Property (DL-101)
- General Primers - Introduction to the Patent Cooperation Treaty (DL-101PCT)

DISTANCE LEARNING PROGRAM

There are also eleven advanced courses on specialized aspects of IP:

- Copyright and Related Rights (DL-201)
- Electronic Commerce (DL-202)
- Biotechnology (DL-204)(in 2013)
- Introduction to the UPOV System of Plant Variety Protection under the UPOV Convention (DL-205)
- Patents (DL-301)
- Trademarks, Industrial Designs and Geographical Indications (DL-302)
- Arbitration and Mediation Procedure under the WIPO Rules (DL-317)
- Patent Information Search (DL-318)
- Basics of Patent Drafting (DL-320)
- Managing Intellectual Property in the Book Publishing Industry (DL-401)
- Intellectual Property Management (DL-450)
- Pilot Courses in 2013-2014: Economics of IP and Innovation, IP and Public Health, IP and Traditional Knowledge

Teaching

All of the above-mentioned specialized and advanced level courses are supported by in-house tutors and external expert practitioners in the field of IP.

Course-Syllabus

Each of the courses is divided in modules which are preceded by a list of learning objectives. The objectives provide the details of the competencies that participants should aim to achieve upon completion of the respective sections of the course. Self assessment tools are strategically placed throughout each module to assist learners gauging both their levels of knowledge and progress as well as their ability to apply concepts and facts encountered through the entire course.

Dynamic Teaching on Current IP Issues and Learner Needs

Since 2012 the Program has started adapting its courses to the dynamic needs of the learners by including cases, landmark decisions and treaties made in the field taught.

Target Audience

The distance learning courses are available to a variety of end users, from professionals in the field to those with a general interest in IP. In addition to employees of IP Offices, groups such as lawyers, patent agents, engineers, economists, journalists and students in university programs can benefit from the Academy's tailor-made courses which address general and specific IP issues.

Registration

The registration process is generally facilitated through ARPI: The Academy Registration and Payment Interface; an electronic system that enables prospective students to enroll on courses and to monitor the status of their enrollment applications.

Evaluation

The student evaluation process for the distance learning program is designed to test students' abilities to apply facts and concepts taught throughout the course and comprises of either a single, written, or multiple choice final exam that is administered to the participants using the WIPO Academy learning management platform.

Students are permitted to complete the final exam across a range of timeframes that vary from five hours to five days, prior to forwarding their answers, via email, back to their assigned tutors.

DISTANCE LEARNING PROGRAM

Technical Requirements

Internet connection.

Hardware: Pentium Processor or equivalent, 233MHz; 64 MB Ram; 28.8K Baud modem or better (56.6K Baud modem, Digital Subscriber Line or ISDN connection); Multimedia capability (specifically a sound card and speakers).

Software: Windows 95, 98, Millennium, NT or 2000; Acrobat Reader; Microsoft Internet Explorer 5 (or later); E-mail capability.

Plug-Ins: Acrobat Reader (Free download available at www.adobe.com); Real Player (Free download available at www.realaudio.com).

Tuition and Fees

The advanced courses incur registration fees in accordance with the following categories:

(a) Standard fee	400 US Dollars
(b) Student fee	250 US Dollars
(c) Reduced fee for participants from selected countries	120 US Dollars
(d) Reduced fee for students from category (c) above	80 US Dollars

All other courses are free of charge.

1. Intellectual Property Primer (DL-001)

Description

This “Primer on Intellectual Property” (DL-001) aims to provide course participants with knowledge of the fundamental aspects of IP: copyright and related rights, trademarks, patents, geographical indications, and industrial designs. It also allows participants to gain exposure to contemporary issues impacting the IP field such as: new plant varieties, unfair competition, enforcement of IP rights and emerging issues in IP.

Self evaluation tools are strategically incorporated throughout each of the twelve modules to assist participants with gauging their levels of knowledge and testing their ability to apply concepts and key facts taught during the course.

Content and Structure

The DL-001 course is comprised of 12 modules each of which is designed to facilitate the sequential expansion and assimilation of general IP concepts:

- Module 1: Introduction
- Module 2: Overview of Intellectual Property
- Module 3: Copyright
- Module 4: Related Rights
- Module 5: Trademarks
- Module 6: Geographical Indications
- Module 7: Industrial Designs
- Module 8: Patents
- Module 9: New Plant Varieties
- Module 10: Unfair Competition
- Module 11: Enforcement of Intellectual Property Rights
- Module 12: Emerging Issues in Intellectual Property – IP and Development (New: June 2013).

On-line discussions and assignments

Using the Academy’s enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is no final exam in this course. Each module has a self-assessed set of questions encouraging the learner to enroll in the next level course which is the DL-101.

Duration

Course material for the DL-001 program can be reviewed at the pace most suited to individual participants. It is estimated that the academic literature for DL-001 can be reviewed in approximately three hours.

Target Audience

This course targets individuals seeking to obtain a general overview of the fundamentals of IP.

Registration

Registration is open to prospective participants at

DISTANCE LEARNING PROGRAM

Language of Instruction

The DL-001 course is currently offered in the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish), as well as in Portuguese.

Tuition Fees

The DL-001 course is free of charge.

2. General Primer – Introduction to the Patent Cooperation Treaty (DL-101-PCT)

Description

The DL-101-PCT course is a specialist foundation course developed by WIPO experts on the Patent Cooperation Treaty (PCT). It aims to provide participants with an introduction and general overview of the PCT, the system that facilitates the international registration of patents.

Content and Structure

The content and methodology of all “General Primer” courses are structured to complement self-directed learning. As such, participants are able to review course material at their own pace.

Self assessment tools are strategically placed throughout each module to assist participants with gauging their respective levels of knowledge and progress, as well as their ability to apply the concepts and facts presented within the course.

The 101-PCT course is comprised of 14 modules:

- Module 1: What is the PCT?
- Module 2: Why Use the PCT?
- Module 3: Preparing the PCT Application
- Module 4: Filing the PCT Application
- Module 5: Electronic Filing Using PCT-SAFE
- Module 6: Patent Agents and Common Representatives
- Module 7: The International Search and Written Opinion of the ISA
- Module 8: International Publication
- Module 9: International Preliminary Examination
- Module 10: Entry into the National Phase
- Module 11: Special International Phase Procedures
- Module 12: Procedures for Inventions in the Field of Biotechnology
- Module 13: Access by Third Parties to the File of a PCT Application
- Module 14: PCT Outlook

On-line discussions and assignments

Using the Academy’s enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is no final examination for 101-PCT.

Certificate

There is no certificate for 101-PCT.

Duration

The 101-PCT course material can be reviewed at the pace most suited to individual participants. It is estimated that the academic literature for this course can be reviewed in approximately three hours.

Target Audience

This course is open to any individual wishing to obtain a general understanding of the PCT system.

DISTANCE LEARNING PROGRAM

Registration

Registration is open to prospective participants at <http://lms.wipo.int>

Language of Instruction

The 101-PCT course is currently offered in the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) as well as in German, Japanese, Korean and Portuguese.

Tuition Fees

The 101-PCT course is free of charge.

3. General Course on Intellectual Property (DL-101)

Description

The DL-101 course that builds on the concepts presented in DL-001-Intellectual Property Primer, provides participants with a more in-depth overview of the fundamentals of IP law, and is considered as indispensable to pursue more advanced courses of study on specific areas of IP law. Self assessment tools are strategically placed throughout each module to assist participants with gauging their respective levels of knowledge and progress, as well as their ability to apply the concepts and facts presented within the course.

Content and Structure

The DL-101 course is comprised of 13 modules at the end of which there is a final exam.

- Module 1: Guide to Studying the Course
- Module 2: Introduction to Intellectual Property
- Module 3: Copyright
- Module 4: Related Rights
- Module 5: Trademarks
- Module 6: Geographical Indications
- Module 7: Industrial Design
- Module 8: Patents
- Module 9: WIPO Treaties
- Module 10: Unfair Competition
- Module 11: Protection of New Varieties of Plants
- Module 12: IP and Development- The WIPO Development Agenda (New since 2011)
- Module 13: Summary and Discussion on Intellectual Property Rights
- Final Exam

Teaching

Academic support is provided throughout the course where learners pose substantive questions,

On-line discussions and assignments

Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

The final exam for this course is comprised of a series of multiple choice questions. A fixed amount of time is allocated for participants to complete and submit the exam on-line. Participants are contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-101 course. Participants who pass the DL-101 final exam are awarded an electronic certificate of course completion.

Duration

The DL-101 course is taught over a period of six weeks. It is estimated that the course material can be reviewed in approximately 55 hours during six weeks.

DISTANCE LEARNING PROGRAM

Target Audience

This course is designed for individuals who are or will be employed in the field of administration of IPRs. It is also relevant for persons seeking general knowledge of IP, and for those who generate various forms of IP and seek a deeper understanding of the effective management and protection of IPRs.

Registration

Information on the rolling registration periods and three final exams during the year is available at <http://lms.wipo.int>.

Language of Instruction

The DL-101 course is currently offered in each of the six official languages of the United Nations: (Arabic, Chinese, English, French, Russian and Spanish), as well as in Portuguese, Ukrainian, Vietnamese and Thai, by partner institutions.

Tuition Fees

The DL-101 course is free of charge.

4. Advanced Course on Copyright and Related Rights (DL-201)

Description

The first of the 200-series advanced level courses, DL-201-Advanced Course on Copyright and Related Rights explains the fundamental principles of international copyright and related rights protection, including a comprehensive overview of the international treaties. This Advanced Course describes also the system of collective management of rights and deals with issues of copyright and related rights in the digital environment.

Content and Structure

The course consists of 11 substantive modules and a final exam.

- Module 1: The concept of copyright, the historical background and the international framework
- Module 2: The Berne Convention: principles and notions of works
- Module 3: The Berne Convention: content protection - rights and limitations
- Module 4: The Berne Convention: special types of works and situations
- Module 5: The TRIPS Agreement and the WIPO Copyright Treaty
- Module 6: Related rights
- Module 7: Sui generis regimes of protection, sui generis rights and unfair competition
- Module 8: The TRIPS Agreement and enforcement issues
- Module 9: Collective management of rights
- Module 10: Copyright on the Internet
- Module 11: IP and Development – Lecture: Public Domain and Flexibilities under Copyright and Related Rights
- Final Exam

Teaching

Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments

Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via electronic mail, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-201 course.

Certificate

Participants who pass the DL-201 final exam are awarded a certificate of completion for the course.

Duration

The course requires approximately 120 hours of study time over a period of 12 weeks.

DISTANCE LEARNING PROGRAM

Target Audience

The course is designed for legal practitioners, managers in copyright offices and staff in collective management societies, broadcasting organizations or publishing industries, academics and university students with a prior knowledge of IP such as those who have successfully completed the DL-101. For this course participants are provided with a tutor.

Registration

Information on registration periods and enrollment is available at <http://lms.wipo.int>.

Language of Instruction

The course is currently offered in Arabic, English, French, Portuguese, Russian and Spanish.

Tuition and Fees

As an advanced course, DL-201 incurs registration fees.

5. Advanced Course on E-Commerce and Intellectual Property (DL-202)

Description

This course on E-Commerce and Intellectual Property aims to provide practical, useful and easy to understand information on IP law as it relates to commercial activities on the Internet. It explores the challenges to IP law in the digital age and examines specific electronic commerce practices that raise complex trademark, patent and copyright policy questions. One module is dedicated to IP, Competition and Development.

Content and Structure

The course consists of 7 substantive modules structured across three levels and a final exam.

- Level I: Provides participants with a foundation for understanding the basic concepts inherent in e-commerce and IP
 - Module 1: Intellectual Property in Electronic Commerce – Introduction
- Level II: Examines the IP aspects of e-commerce in the areas of trademarks, patents and copyright
 - Module 2: Internet Domain Names and Trademarks
 - Module 3: Electronic Business and Patents
 - Module 4: Digital Content and Copyright
- Level III: Addresses, in detail, sub-topics that pertain to the areas identified above.
 - Module 5: Managing Intellectual Property Online
 - Module 6: International Implications and Enforcement
- Level IV: Lecture
 - Module 7: IP and Development – Lecture: Four Topics on flexibilities and Competition in IP

Final Exam

Teaching

Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP. Participants who pass the DL-202 final exam will be awarded a certificate upon completion.

On-line discussions and assignments

Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via electronic mail, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-202 course.

Certificate

Participants who pass the DL-202 final exam are awarded a certificate of completion for the course.

Duration

This course requires approximately 120 hours of study time over a period of 12 weeks.

DISTANCE LEARNING PROGRAM

Target Audience

This course is designed for policy makers, business executives, legal practitioners, managers in copyright offices, staff in collective management societies, broadcasting organizations and publishing industries. Academics and university students with prior foundation knowledge of IP, for example, those who have successfully completed DL-101, may find this course to be of valuable and practical use.

Registration

Information on registration periods and enrollment is available at <http://lms.wipo.int>.

Language of Instruction

The course is currently offered in Arabic, English, French, Portuguese and Spanish.

Tuition and Fees

As an advanced course, it incurs registration fees.

6. Advanced Course on Biotechnology and Intellectual Property (DL-204)

Description

The Advanced Course on Biotechnology and Intellectual Property (DL-204) aims to demonstrate the manners in which the current IP system can be utilized to effectively protect, develop and commercialize biotechnology inventions. Further, it aims to foster a view of the IP system that encourages its use as a tool for the increased development of and access to technology. A module and a lecture are dedicated to Flexibilities and Public Domain.

Content and Structure

The course is comprised of 9 modules sub-divided into 3 sections and a final exam.

- Section I: Principles of Biotechnology-Associated IP
 - Module 1: Overview of Biotechnology and IP
 - Module 2: International Framework of Biotechnology and IP
- Section II: Current Biotechnology Practice
 - Module 3: Reading a Biotechnology Patent
 - Module 4: The Process of Getting a Biotechnology Patent
 - Module 5: Searching Patent Databases
- Section III: Application and Commercialization of Biotechnology IP
 - Module 6: Biotechnology Research and Intellectual Property Rights Management
 - Module 7: Licensing and Enforcing Intellectual property Rights
 - Module 8: Commercializing your Biotechnology Invention – A Case Study
- Section IV: Biotechnology and Development
 - Module 9: IP and Development – Lecture on Flexibilities and Public Domain under biotechnology Patents

Final Exam

Teaching

Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments

Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via electronic mail, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-204 course.

Certificate

Participants who pass the DL-204 final exam will be awarded a certificate of completion for the course.

Duration

This course requires approximately 120 hours of study time over a period of 12 weeks.

DISTANCE LEARNING PROGRAM

Target Audience

This course targets government officials of IP Offices, employees of non governmental organizations and intergovernmental organizations, patent attorneys, scientists, researchers, students and individuals who already possess strong working knowledge of the IP system.

Registration

Information on registration periods and enrollment is available at <http://lms.wipo.int>.

Language of Instruction

The course is currently offered in English, French, Portuguese and Spanish.

Tuition Fees

As an advanced course, it incurs registration fees.

7. Introduction to the UPOV System of Plant Variety Protection (DL-205)

Description

The DL-205 course, Introduction to the International Union for the Protection of New Varieties of Plants (UPOV) System of Plant Variety Protection, aims to provide a comprehensive description of the main notions, conditions and principles of the protection provided for plant varieties under the UPOV Convention.

Content and Structure

The course comprises 11 modules and a final exam:

- Module 1: Nature of Plant Breeding and the Need for Plant Breeders' Rights
- Module 2: Subject Matter and Entitlement to Protection
- Module 3: Conditions of Protection
- Module 4: Applying for Plant Breeder's Right
- Module 5: Testing of Distinctness, Uniformity and Stability (DUS)
- Module 6: Scope of the Plant Breeder's Right – Act and Material Covered
- Module 7: Scope of the Plant Breeder's Right – Varieties with the Scope of the Plant Breeder's Right
- Module 8: Exceptions and Restrictions to the Plant Breeder's Right
- Module 9: Nullity and Cancellation of the Plant Breeder's Right
- Module 10: Union for the Protection of New Varieties of Plants
- Module 11: Implementation of the Convention and Final Provisions
- Final Exam

Participants who pass the DL-205 final exam will be awarded a certificate of completion for the course.

Teaching

Academic support is provided by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments

Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is a multiple choice final exam. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-205 course.

Certificate

Participants who pass the DL-205 final exam are awarded a certificate of completion for the course.

Duration

The course requires approximately 36 hours of study time over a period of four weeks.

DISTANCE LEARNING PROGRAM

Target Audience

This course is specifically designed for officials and IP personnel within the public and/or private sector.

Public Sector:

- Government officials responsible for drafting Plant Breeder's Rights legislation and the management of Plant Breeder's Rights Offices; Organizers of Distinctness, Uniformity, Stability (DUS) trials ; Distinctness, Uniformity, Stability (DUS) Examiners.

Private Sector:

- Plant Breeders; IP Managers; IP Agents/Attorneys; Students.

Registration

Information on registration periods and enrollment is available at <http://lms.wipo.int>.

Language of Instruction

The course is currently offered in English, French, German and Spanish.

Tuition Fees

As an advanced course, it incurs registration fees.

8. Patents (DL-301)

Description

The course DL 301 on Patents aims to provide participants with an in-depth perspective on the principles and economic impact of patents and the patenting process as a whole. It incorporates examination of the traditional use of patents by centers of knowledge such as universities and other specialized institutions of higher learning. It also provides participants with a comprehensive review of the importance of Patent Pools in facilitating the effective transfer and development of technology.

Content and Structure

The Advanced Course on Patents, DL-301, is comprised of 8 substantive modules and a final exam.

- Module 1: The Macro-Economic Impact of the Patent System
- Module 2: The Patent Application Process
- Module 3: The Different Layers of the International Patent System and Regional Patent Protection Mechanisms
- Module 4: Kinds of Intellectual Property Protection Based on Types of Inventions
- Module 5: Legal Issues of the Patenting Process
- Module 6: Enforcement
- Module 7: New Issues, Important Cases and Discussions
- Module 8: IP and Development – Lecture on Flexibilities and Public Domain under Patents
- Final Exam

Teaching

Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments

Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via electronic mail, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-301 course.

Certificate

Participants who pass the DL-301 final exam are awarded a certificate of completion for the course.

Duration

This course requires approximately 120 hours of study time over a period of 12 weeks.

DISTANCE LEARNING PROGRAM

Target Audience

This course is designed for persons already possessing sound knowledge of the fundamentals of IP. It is open to legal practitioners, employees of IP offices, individuals involved in research and development and university students.

Given the advanced nature of the course, prospective participants wishing to undertake this course who do not possess solid knowledge of the fundamentals of IP are advised to complete the WIPO Academy General Course on Intellectual Property, DL-101, prior to attempting DL-301.

Registration

Information on registration periods and enrollment is available at <http://lms.wipo.int>.

Language of Instruction

The course is currently offered in English, French, Portuguese and Spanish.

Tuition Fees

As an advanced course, it incurs registration fees.

9. Trademarks, Industrial Designs and Geographical Indications (DL-302)

Description

This advanced course on trademarks, industrial designs and geographical indications aims to raise awareness of the complex issues involved in protecting and managing IP for branding. It is a preparatory course designed to precede practical training as regards protection of trademarks, industrial designs and geographical indications.

Content and Structure

The course is comprised of 6 substantive modules and a written final exam.

- Module 1: The Role of Trademarks, Industrial Designs and Geographical Indications in the Market
- Module 2: Trademarks, Geographical Indications and Industrial Designs as Financial Assets in support of Branding. Case Reading(s)
- Module 3: Geographical Indications
- Module 4: Industrial Designs
- Module 5: Protection Against Unfair Competition
- Module 6: IP and Development – Lecture on Flexibilities and Public Domain
- Final Exam

Teaching

Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments

Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via electronic mail, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-302 course.

Certificate

Participants who pass the DL-302 final exam are awarded a certificate of completion for the course.

Duration

This course requires approximately 120 hours of study time over a period of 12 weeks.

Target Audience

Subscribers should have a general interest in making the best use of IP in marketing and managing intangible assets of the private company. The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners, university students with knowledge of IP. It is highly recommended that participants who do not have knowledge in IP take the General Course on IP (DL-101) offered by the WIPO Academy free of charge.

DISTANCE LEARNING PROGRAM

Registration

Information on the annual registration period and enrollment is available at <http://lms.wipo.int>.

Language of Instruction

The course is currently offered in English, French, Portuguese and Spanish.

Tuition Fees

As an advanced course, it incurs registration fees.

10. Arbitration and Mediation Procedure under the WIPO Rules (DL-317)

Description

This course on Arbitration and Mediation under the WIPO Rules which is of an intermediate level aims to provide participants with a comprehensive understanding of the main features and advantages of the procedures designed by the WIPO Arbitration and Mediation Center. The course seeks to generate in-depth knowledge of the selection process to choosing the most adequate dispute resolution procedure for particular cases and the best methods for identifying the most appropriate dispute resolution clauses for insertion into agreements.

Content and Structure

The course consists of four substantive modules and a final exam.

- Module 1: The WIPO Arbitration and Mediation Center
- Module 2: Mediation
- Module 3: Arbitration and Expedited Arbitration
- Module 4: Conducting the Arbitration
- Final Exam

Teaching

Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments

Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via electronic mail, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-317 course.

Certificate

Participants who pass the DL-317 final exam are awarded a certificate of completion for the course.

Duration

This course requires approximately 60 hours of study time over a period of 7 weeks.

Target Audience

As an intermediate level course, it is designed for individuals who already possess a working knowledge of the fundamental concepts of IP law. This program on Arbitration and Mediation under the WIPO Rules is a useful tool for persons who generate and/or seek to protect various forms of IP and wish to gain a more comprehensive understanding of dispute settlement procedure under the WIPO Rules.

It is strongly recommended that registrants are functionally knowledgeable in IP or have already passed either: the General Course on IP (DL-101) or Electronic Commerce and Intellectual Property (DL-202).

DISTANCE LEARNING PROGRAM

Registration

Information on registration periods and enrollment is available at <http://lms.wipo.int>.

Language of Instruction

The course is currently offered in English, French, Portuguese and Spanish.

Tuition Fees

As an advanced course, it incurs registration fees.

11. Patent Information Search (DL-318)

Description

This advanced course on Patent Information Search aims to introduce and illustrate comprehensively the concepts of searching patent information. Practical activities have been incorporated throughout the course to complement theoretical principles that underpin patent information searching. Course participants are also furnished with in-depth information regarding sources, techniques and data used during patent searches.

Content and Structure

The course consists of 7 substantive modules and a written final exam.

- Module 1: The Value of Patent Information
- Module 2: Patent Searching Activities and the Strategic Use of Patent Information
- Module 3: Techniques for Searching Patent Documents
- Module 4: Patent Information Search Drills (11 Drills)
- Module 5: Caution and Risks of Patent Searching
- Module 6: Introduction to the Patent Search and Freedom to Operate Reports (2-3 Drills)
- Module 7: IP and Development – Thematic Development Issues in Patent Search: Introduction to Traditional Knowledge and Green Technologies (2-4 Patent Search Drills)
- Final Exam

Teaching

Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments

Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via electronic mail, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-318 course.

Certificate

Participants who pass the DL-318 final exam are awarded a certificate of completion for the course.

Duration

It is estimated that the course requires approximately 120 hours of study time over a period of 12 weeks.

Target Audience

The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners, university students with knowledge of IP. It is highly recommended that participants who do not have knowledge in IP take the General Course on IP (DL-101) and Patents (DL-301) prior to enrolling.

DISTANCE LEARNING PROGRAM

Registration

Information on registration periods and enrollment is available at

Language of Instruction

The course is currently offered in English.

Tuition Fees

As an advanced course, it incurs registration fees.

12. Basics of Patent Drafting (DL-320)

Description

This advanced course aims to further complement participant's previous knowledge regarding patent drafting and is intended to be used as a preparatory course for further, intensive, practical training in the field. It is neither a qualification course for patent drafting, nor a replacement of existing training manuals for patent attorneys or patent agents in countries in which robust systems for professional education in the area of patent practices exist.

Content and Structure

The course material for DL-320 has been designed on the basis of common denominators of several national patent laws in which most applicants seek patent protection.

The course consists of four substantive modules and a written final exam.

- Module 1: Why You Might Want a Patent?
- Module 2: Overview of Patents
- Module 3: Drafting a Patent Application
- Module 4: Notes and Practical Exercises on Drafting Patent Specification
- Final Exam

Teaching

Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments

Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via electronic mail, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-320 course.

Certificate

Participants who pass the DL-320 final exam are awarded a certificate of completion for the course.

Duration

The course requires approximately 120 hours of study time over a period of 12 weeks.

Target Audience

Registrants are expected to have a solid working knowledge of the fundamentals of IP. This advanced course is predominantly designed for inventors, scientists, engineers and others engaged in technical endeavors.

Prospective participants who do not possess basic knowledge in IP are strongly advised to complete the WIPO Academy General Course on IP (DL-101), prior to enrolling for this course.

DISTANCE LEARNING PROGRAM

Registration

Information on registration periods and enrollment is available at

Language of Instruction

The course is currently offered in English.

Tuition Fees

As an advanced course, it incurs registration fees.

13. Advanced Course on Managing Intellectual Property in the Book Publishing Industry (DL-401)

Description

The Advanced Course on Managing Intellectual Property in the Book Publishing Industry is intended to provide practical information to publishers to increase their understanding of how to manage IPRs in a business context. Rooted in the conventional practices of publishing houses, the course offers guidance to publishers, among others, on the legitimate exploitation of IP rights as economic assets. The course addresses all types of literary works, such as textbooks, newspapers, magazines and corporate literature.

The complex issues relating to digital and electronic publishing lie outside the scope of this course. The learning objectives and legal statements in the course have a universal value and are not substitute for national copyright legislation nor should they be used as a substitute for professional advice on specific laws.

Content and Structure

The course is comprised of two substantive modules sub-divided into 12 distinct units and a final exam:

- Module A: Unit A1 - Negotiating with authors: copyright ownership
- Module A: Unit A2 - Moral rights and ethical responsibilities
- Module A: Unit A3 - Publisher-author contracts
- Module A: Unit A4 - Negotiating with authors: financial agreements
- Module A: Unit A5 - Working with other content suppliers
- Module A: Unit A6 - Terminating the agreement
- Module B: Unit B1 - Negotiating publishing partnerships
- Module B: Unit B2 - Benefiting from subsidiary rights – buying, selling and licensing
- Module B: Unit B3 - Book fairs
- Module B: Unit B4 - Managing copyright assets
- Module B: Unit B5 - Managing online copyright and licensing
- Module B: Unit B6 - Copyright infringement
- Final Exam

Teaching

Academic support is provided by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments

Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is a written final exam for which participants must compose written responses within a specified timeframe which are submitted, via electronic mail. Participants are individually contacted regarding modalities to access the final exam approximately one week prior to the completion deadline of the course.

Certificate

Participants who pass the DL-401 final exam are awarded a certificate of completion for the course.

DISTANCE LEARNING PROGRAM

Duration

This course requires approximately 80 hours of study time over a period of ten weeks.

Target Audience

This course targets people seeking an in-depth knowledge in IP and publishing. Registrants are strongly recommended to possess knowledge of IP or have completed courses: DL-101, DL-201 or DL-202.

Registration

Information on registration periods and enrollment is available at

Language of Instruction

The course is currently offered in English.

Tuition Fees

As an advanced course, it incurs registration fees.

14. Intellectual Property Management (DL-450)

Description

This course on Intellectual Property Management (IPM) aims to raise awareness of the principal concepts of IPM and its importance as a spur to human creativity and the advancement of economic and social development. It also provides explanation on the development and implementation of an IPM strategy including the management of IP in an online environment.

Content and Structure

The course consists of 9 substantive modules that address the interdisciplinary nature of IPM and a written final exam.

- Module 1: Guide to Studying the Course
- Module 2: Introduction and an Overview of Intellectual Property Management
- Module 3: Economic Perspectives on Intellectual Property
- Module 4: Innovation and Intellectual Property Protection
- Module 5: Intellectual Property Value and Finance
- Module 6: Intellectual Property and Commercialization
- Module 7: On line Intellectual Property Management
- Module 8: Strategy for Intellectual Property Management
- Module 9: IP and Development - Lecture: Managing Patents, IP Flexibilities and Public Domain
- Final Exam

Teaching

Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.

On-line discussions and assignments

Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects are launched by the Academy and its tutors where the participants show high level of interest and engagement.

Final Exam

There is a written final exam at the end of this course for which participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, via electronic mail, to their tutors for marking. Participants are individually contacted regarding modalities for accessing the final exam approximately one week prior to the deadline for completion of the DL-450 course.

Certificate

Participants who pass the DL-450 final exam are awarded a certificate of completion for the course.

Duration

This course requires approximately 120 hours of study time over a period of 12 weeks.

Target Audience

This course targets professionals with a basic knowledge in IP or business management, responsible for generally managing and protecting various forms of IP, with an enhanced legal and business focus. It is strongly recommended that registrants already possess knowledge of IP or have taken the General Course on IP (DL-101). Some knowledge on copyright (DL-201), patents (DL-301) and trademark (DL-302) would be an asset.

DISTANCE LEARNING PROGRAM

Registration

Information on registration periods and enrollment is available at

Language of Instruction

The course is currently offered in English.

Tuition Fees

As an advanced course, it incurs registration fees.

DISTANCE LEARNING PROGRAM

15. Pilot course: Economics of IP and Innovation (under preparation until 2014)

16. Pilot course: IP and Public Health (under preparation until 2014)

17. Pilot course: IP and Traditional Knowledge (under preparation until 2014)

18. Joint WIPO-UNISA Intellectual Property Specialization Program via Distance Learning jointly offered by the WIPO Academy and the University of South Africa (UNISA)

Description

The Joint Intellectual Property Law Specialization Program by the WIPO Academy and the University of South Africa (UNISA) is designed for academics and professionals who already have knowledge about IP or possess a practical experience in IP and wish to strengthen and expand their future role in this field.

Content and Structure

The modules focus on the special circumstances prevailing in developing countries and approach the subject-matter against the background of international conventions. Participants are expected to examine the law of their own countries to determine how some obligations provided in some treaties on IP could be discharged. The modules of the program are taught using traditional correspondence-based distance teaching methods, as well as using the Internet.

To qualify for the certificate, participants must take 8 modules out of the 9 that are listed below:

- Collective Management of Copyright; Performers' Rights
- Essential Copyright Law
- Essential Competition Law
- Essential Industrial Design Law
- Essential Patent Law
- Essential Trademark Law
- Internet Aspects of Copyright & Trademarks
- Legal Aspects of Electronic Commerce
- Traditional Knowledge and Biodiversity

Once admitted, participants receive a study package, consisting of tutorial matter in the form of work books, and tutorial letters, and extracts from cases and any other relevant materials. For each module, participants must submit a midterm written assignment for evaluation.

Final Exam

Final examination papers are sent to participants at their place of residence via fax or email. Participants should submit their written answers within 24 hours.

Eligibility

Admission to the program is subject to UNISA's requirements for admission to degree studies. Basically, applicants should qualify for admission to a university or a degree program in the country of which they are a citizen, or where they reside permanently. These qualifications include, for example, full matriculation exemption, high school diploma, A-levels, HIGCSE or IGCSE plus a minimum age requirement.

DISTANCE LEARNING PROGRAM

Scholarship

Each academic year, the WIPO Academy avails a limited number of scholarships for students.

WIPO Financial Assistance

To satisfy the requirements listed above by UNISA, applicants for WIPO financial assistance must complete the Registration and Financial Assistance Form.

To that aim, the following documentation should be submitted to the WIPO Academy:

- Copies of diplomas or degrees and additional academic qualifications;
- Curriculum vitae;
- An essay stating the applicant's motivation and reasons for wanting to enroll in this program as well as the need for financial assistance;
- A letter of recommendation from someone fully acquainted with the applicant's academic and professional career; and
- Please note that an endorsement letter from the applicant's employer may be requested in special circumstances.

Language of Instruction

English

Tuition fees

ZAR 1200.00 per module. Fees are payable in full on registration, unless an application for WIPO financial assistance has been submitted.

Venue and Duration

The duration of each module is 14 weeks. It is recommended that participants register for no more than two modules per semester.

Award

Upon satisfactory completion of the course, students receive a Certification in Intellectual Property Specialization, jointly awarded by WIPO and UNISA.

WIPO ACADEMY
ACADEMIC INSTITUTIONS PROGRAM
2013

ACADEMIC INSTITUTIONS PROGRAM

General Information

The objectives of this program are to promote the creation of a core of experts in IP in developing countries and countries with economies in transition. To this aim, WIPO established partnerships with a selected number of academic institutions in all regions. A number of joint Masters on IP law are offered every year by WIPO and these institutions, with an enhanced focus on the regional and multilateral context, with respect to negotiation and implementation of international conventions, the diversity of IP cultures and the levels of development within which IP systems operate on a national, regional or international basis.

The Program also assists developing countries and countries with economies in transition in introducing IP more broadly into their education systems.

Scholarships

Under this Program WIPO offers a limited number of scholarships. In general they cover the cost of travel, accommodation, medical insurance and tuition and registration fees. Details of the number of scholarships offered under each program are given below.

Application forms

Application forms are available on the WIPO Academy website as well as the websites of partner institutions.

1. Master Degree in Intellectual Property (MIP), jointly offered by the WIPO Academy, the Africa University and the African Regional Intellectual Property Organization (ARIPO)

Description

This Master Degree in Intellectual Property (MIP) program at Africa University, Mutare, Zimbabwe is jointly offered by WIPO, the Africa University and the African Regional Intellectual Property Organization (ARIPO).

Content and Structure

- General Introduction to Intellectual Property
- Patents
- Trademarks and Geographical Indications
- Competition and Antitrust
- Industrial Designs
- Copyright and Related Rights
- Food and Agriculture Organization of the United Nations, the Convention on Biological Diversity, International Union for the Protection of the New Varieties of Plants System and Public Health
- Traditional Knowledge, Folklore and Genetic Resources
- Transfer of Technology and IP Asset Management and Strategic Planning
- IP and Small and Medium-Sized Enterprises and Large Enterprises
- Enforcement of Intellectual Property Rights
- Practical Sessions at ARIPO
- Research Project

Eligibility

Applicants are senior students and young professionals from academic circles or research and development institutions holding at least Bachelor (second lower class) degree from a recognized university in any discipline. Proof of English proficiency is required.

A total of 35 places are available in the program.

Scholarship

About 20 scholarships by WIPO and ARIPO are offered to highly motivated persons from Africa to participate in this program. In addition, up to ten places are reserved for self-sponsored participants. Each scholarship covers a return air ticket, board and lodge at Africa University and ARIPO, tuition and registration fees. Applicants who seek to benefit from a WIPO and ARIPO scholarships should indicate it on the application form and also attach a motivation letter.

Venue and Duration

The Program which has duration of 12 months, from May to April of the following year, is structured in three parts as follows:

- First Part: from May to July: Instruction via WIPO Academy distance learning;
- Second Part: from August to December: Held at Africa University in Mutare (Zimbabwe). It includes three weeks practical training at ARIPO Headquarters in Harare from November to December; and
- Third Part: from December to April of the following year: Research project and dissertation writing on a selected and approved topic.

Award

Upon satisfactory completion of the program, participants will be awarded a "Master Degree in IP" by the Africa University on behalf of WIPO and ARIPO.

ACADEMIC INSTITUTIONS PROGRAM

2. Master on Intellectual Property (MIP), jointly offered by the WIPO Academy and Austral University

Description

This Master on Intellectual Property (MIP) program is jointly offered by the WIPO Academy and Austral University of Buenos Aires, Argentina, in collaboration with the Government of Argentina through the National Intellectual Property Institute (INPI).

Content and Structure

- Philosophy, Social and Political Foundations of IP
- Research Methodology, and Oral and Written Expression
- Brands and other Designations
- Copyright and Related Rights
- Patents and other Forms of Innovation Protection
- Contracts and Licensing
- Legal International IP Framework
- Economic Analysis of IP
- Biotechnology Patents
- Drafting of Patent Applications
- IP and Information Technology
- IP Management in Science and Technology Research Agencies
- Entertainment, Sport and Advertising laws
- Financial and Accounting Aspects of Intangible Assets
- Innovation Management
- IP Strategies in Global Companies
- Research and Thesis

Eligibility

Applicants must hold a 4-year degree in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration. Proof of Spanish proficiency is required and English reading comprehension ability is necessary.

A total of 35 places are available in the program.

Scholarships

About 15 scholarships will be offered by WIPO to highly motivated persons from Latin American countries to participate in this program. Each scholarship will cover tuition, air ticket, per diem, lodging and health insurance for the duration of the residential part. In addition, five scholarships will be offered by Austral University and the Government of Argentina through INPI, the scholarship will only cover tuition.

Venue and duration

This program is structured in two different cycles stretching for eleven months, from end of April to beginning of March of the following year:

- First cycle: (from end of April to end of September) is face-to-face classes held at Austral University, Buenos Aires, Argentina;
- Second cycle: (mid-November) handing in off written assignments; and
- Third cycle: (from beginning of October to end of February of the following year) writing, finalization and submission of a thesis.

Award

Upon satisfactory completion of the program, participants will be awarded a Master Degree in Intellectual Property, by the Austral University on behalf of WIPO.

3. Master of Intellectual Property Law, jointly offered by the WIPO Academy and the Queensland University of Technology (QUT)

Description

The Master Degree in Intellectual Property Law is jointly offered by WIPO and the Queensland University of Technology (QUT) in Brisbane, Australia.

Content and Structure

- General Introduction to Intellectual Property
- Patents and Biotechnological Inventions
- Copyright and Related Rights
- Trademarks, Domain Names and Geographical Indications
- Industrial Designs and Plant Variety Protection
- Traditional Knowledge and Other Emerging Issues, Interface Between Antitrust and IP Rights
- Intellectual Property Management and Commercialization
- Research Project

Eligibility

This postgraduate course is open to persons holding a four year Bachelor Degree in any discipline from QUT or an equivalent Australian or overseas institution. Applicants with a three year Bachelor Degree with professional experience in the field of intellectual property may be considered for entry. Proof of English proficiency is required.

A total of 30 places are available in the program.

Scholarship

WIPO grants scholarships to eight to ten persons from developing countries from the Asia and Pacific region, and who are highly motivated to participate in this course.

Venue and Duration

This postgraduate course is held at QUT in Brisbane, Australia, over a period of one academic year full-time (two semesters) from February to October.

Award

Upon satisfactory completion of the course, students will be awarded a Master Degree on Intellectual Property Law, by QUT and WIPO.

ACADEMIC INSTITUTIONS PROGRAM

4. Master of Intellectual Property Law, jointly offered by the WIPO Academy and Seoul National University (SNU)

Description

The Master of Intellectual Property Law is held at SNU and is jointly offered with the WIPO Academy and the Seoul National University (SNU).

Content and Structure

- General Introduction to Intellectual Property (IP)
- International IP and IP Rights
- Emerging Issues in IP Rights
- IP Management and Commercialization
- IP Negotiation and Strategies
- Patents System
- Trademarks and Related Issues
- E-Commerce and Related Issues
- Patent Litigation
- IP Law and the System in the USA
- IP Law and the Systems in Asian Countries
- IP Seminar I
- IP Seminar II
- Research and Thesis

Eligibility

This postgraduate course is open to persons holding a four-year Bachelor Degree in any discipline from SNU or an equivalent Korean or overseas institution.

A total of 35 places are available in the program.

Scholarships

WIPO grants scholarships, through a Fund-in-Trust Agreement between WIPO and the Republic of Korea.

Venue and Duration

This postgraduate course is held at SNU in Seoul, South Korea, over a period of two years, where the academic year begins from September to June.

Award

Upon satisfactory completion of the course, students will be awarded a Master Degree of Intellectual Property Law by SNU and WIPO.

5. Master Program (LLM) in Intellectual Property, jointly offered by the WIPO Academy and the University of Turin

Description

This Master Program (LLM) in Intellectual Property (IP) is jointly offered by the WIPO Academy and the University of Turin, in cooperation with the International Training Centre of the International Labor Organization (ITC-ILO).

Content and Structure

- General Introduction to Intellectual Property
- Patents
- Competition and Antitrust
- Copyright and Related Rights
- Trademarks and Geographical Indications
- Industrial Designs and Technology Transfer
- Unfair competition
- Exploitation and Enforcement of IP
- International Aspects of IP
- Study visit to WIPO
- Research Project

Eligibility

Applicants must hold a degree in law or economics, engineering, medicine, physics, chemistry, communication sciences or business administration. An attendance of a minimum of 4 years of University in the above fields is required as well as an excellent knowledge of English.

A total of 40 places are available in the program.

Scholarship

WIPO offers 15 to 20 scholarships to highly motivated persons from developing countries, LDCs and countries with economies in transition. Each scholarship includes provision of air ticket, accommodation and full board and lodge in Turin and registration fees. In general, successful candidates are teachers of IP or those desiring to teach IP in a university or other higher education or research and development institution.

Venue and Duration

The program is structured in three different cycles stretching over 9 months, from June to February of the following year:

- First cycle: (from June to August of the same year) consists of the WIPO Academy distance learning courses via the Internet;
- Second cycle: (from September to December) of the same year is based on face-to-face classes held in Turin, Italy ("the residential part of the program"); including a study visit to WIPO headquarters, and
- Third cycle: (from December to February of the following year), involves the writing and finalization of a research paper whose preparation commenced during the second cycle.

Award

Upon satisfactory completion, students will be awarded a Master of Laws Degree in Intellectual Property by WIPO and the University of Turin.

ACADEMIC INSTITUTIONS PROGRAM

6. Masters in Intellectual Property Law offered jointly by the WIPO Academy, the Denis Ekani Training Center of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II)

Description

WIPO, the OAPI Denis Ekani Training Center and the University of Yaoundé II offer jointly a Masters II intellectual property law program at the University of Yaoundé II, Cameroon.

Content and Structure

- General features of intellectual property
 - General introduction to intellectual property
 - Other African intellectual property systems (ARIPO, Moroccan Patent Office, etc.)
- Technical and ornamental creations
 - Patents
 - Utility models
 - Industrial designs
 - Special titles (plant varieties, topographies of integrated circuits)
- Distinctive signs
 - Marks for goods and services
 - Trade names
 - Appellations of origin
 - Geographical indications
- Literary and artistic property
 - Copyright
 - Related rights
 - Electronic commerce and copyright
- Defense of intellectual property rights
 - Competition and intellectual property
 - Intellectual property disputes
- Working of intellectual property
 - Intellectual property and technology transfer
 - Intellectual property audit
 - Economics of intellectual property
- Current intellectual property problems
- Dissertation

A total of 35 places are available in the program.

Acceptance conditions

The program is open to any person wishing to acquire a certain level of expertise in intellectual property law at the national and international level. Applicants accepted on the program must be teachers, intellectual property practitioners or employees of research and development institutions. After obtaining the diploma, they must return to their respective institutions as trainers or experts in intellectual property law.

Applicants must hold at least a Master's Degree in law, economics, sciences or an engineering diploma issued by a recognized university. They must be able to take classes in French.

ACADEMIC INSTITUTIONS PROGRAM

Scholarships

In order to contribute to the development of human resources relating to intellectual property in developing countries and the least developed countries, 20 scholarships are provided by WIPO for the best applicants from the French-speaking African region. Each scholarship covers enrolment costs, air transport and living expenses in Yaoundé. Ten places are also available for non-grant holders indicate, in the enrolment file, their ability to cover their own expenses. Teachers, intellectual property practitioners, those who aspire to teach intellectual property in universities or in any other higher education institution, and employees of research and development institutions may obtain a scholarship. Exceptions may be made for applicants of sufficient merit from national administrations.

Place and duration

The program covers a period of nine months, from October to May, and is structured in three parts:

- Part one: from October to the end of December: distance learning, during which participants follow a specific number of courses by correspondence relating to intellectual property;
- Part two: from February to May: lectures and taught courses are given at the University of Yaoundé II and at the OAPI Denis Ekani Training Center, in Cameroon, including three weeks practical work experience at OAPI headquarters in Yaoundé;
- Part three: in the second half of May: examination and defense of dissertation in Yaoundé.

The courses aim to provide comprehensive knowledge of intellectual property law and are given by eminent professors and intellectual property practitioners and experts.

Diploma

At the end of the training, participants upon successful completion of the training, will be awarded a Master II in intellectual property law by the University of Yaoundé II on behalf of WIPO and OAPI.

ACADEMIC INSTITUTIONS PROGRAM

7. Intensive Course on IP and Business Entrepreneurship, University of Haifa, Haifa, Israel

Description

The intensive Summer Course on Intellectual Property and Business Entrepreneurship is jointly offered by the WIPO Academy and the Faculty of Law of the University of Haifa.

Content and Structure

- Strategic and organizational challenges related to monetizing IP and turning it into a corporate asset
- Role of Intellectual Property in Designing a Business Strategy
- Practical steps related to new ventures
- Incorporation IP into a business plan
- Commercialization of IP
- Collaborating with venture capitals and entrepreneurs
- Fundamental principles of IP
- Managing innovation in different sectors
- White a business plan related to innovative technologies
- Interact with entrepreneurs, executives, investors and venture capital fund managers.

Eligibility

Applicants must hold a Bachelor's degree in natural sciences, computer sciences or any field of engineering. They should primarily be teachers or researchers of intellectual property in a university or research and development institution.

Scholarship

WIPO offers three to six scholarships to highly motivated persons from developing countries, LDCs and countries with economies in transition. Each scholarship includes provision of air ticket, accommodation at the university housing, tuition fees, study visits, and a per diem for the duration of the course.

Venue and Duration

This intensive course is held at Haifa University in Haifa, Israel, over a period of three weeks from August to September.

Award

Upon satisfactory completion of the course, students will receive a Certificate of IP and Business Entrepreneurship.

8. WIPO-WTO Colloquium for Teachers of Intellectual Property

Description

WIPO and WTO organize jointly a two-week colloquium for teachers of intellectual property in English.

Content and Structure

- Overview of International Law and Policy in Intellectual Property
- Intellectual Property and Economic Development
- Copyright, the Current International Landscape: Legal, Policy and Development Dimensions
- Copyright Flexibility
- Trademarks and Industrial Designs, the Current International Landscape: Legal, Policy and Development Dimensions
- Geographical Indications, the Current International Landscape, Legal, Policy and Development Dimensions
- Patents, the Current International Landscape, Legal, Policy and Development Dimensions
- Intellectual Property and Public Health: The Current International Landscape
- Options and Strategies under the Trade Related Aspects of Intellectual Property Rights Agreement (TRIPS) for Access to Medicines: The Current State of Play of Implementation
- WTO Dispute Settlement and the TRIPS Agreement
- Protection of Plant Varieties in International Union for the Protection of New Varieties of Plants
- Intellectual Property and Competition Policy
- Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: The Current International Landscape and Future Directions
- Relationship between the TRIPS Agreement and the Convention on Biological Diversity, The Protection of Traditional Knowledge and Folklore: Recent Developments in the WTO
- Intellectual Property, Electronic Commerce, Internet Domain Name Disputes and the WIPO Arbitration and Mediation Centre
- Intellectual Property and Transfer of Technology and Licensing
- Enforcement of Intellectual Property: Legal, Policy and Development Dimensions
- Intellectual Property and Climate Change
- Primary Sources, Information Resources and Research Themes in the Field of Intellectual Property
- Visit to WIPO Library and Meeting with WIPO Officials

Eligibility

The colloquium is a multidisciplinary program, open to lawyers, economists, university teachers and researchers working in the field. To be eligible for consideration, applicants for the 22 funded places must currently work as university teachers or researchers. In addition, an ongoing role in policy analysis or advice with respect to WIPO or WTO discussions or negotiations, as well as an established track record in research and publication in the field of IP is also desirable. Applicants must have an advanced degree and teaching experience in intellectual property law or international law/economics/management with a specialization in IP. An excellent knowledge of English is required.

The same criteria apply for applicants for the limited self-funded places allocated for developed country participants.

Venue and Duration

The colloquium is two weeks in duration and takes place at WIPO and WTO headquarters in Geneva in June/July of each year.

Registration

Twenty-two (22) places are available for applicants from developing countries and countries with economies in transition. The organizers cover their travel, accommodation and subsistence costs. An additional five places are available for applicants from developed countries, but they participate at their own expense.

Applicants should identify a specific topical intellectual property policy or legal issue that is currently under active debate or review in the applicant's country or region, on which they would be ready to make a short presentation and prepare a paper for subsequent publication. A one-page summary of this presentation must accompany the Application Form. Interested candidates need to complete and submit it by March.

The final selection is made by the organizers, taking into consideration the need for regional and gender balance. Participants in previous colloquia may not apply within five years of their earlier participation, and where two applicants are equally ranked, preference is given to applicants who have not previously taken part. Selected applicants will be directly notified by the organizers.

WIPO ACADEMY
EXECUTIVE EDUCATION PROGRAM
2013

EXECUTIVE EDUCATION PROGRAM

General Information

The Executive Education Program offers business managers and senior executives of the industry sector tools for using, valuating and managing IP for competitive advantages in their field. The Program aims to provide a better understanding of the IPRs, as well as teaching and training on how to use those rights in the daily business.

In keeping with WIPO's commitment to promoting IP as a strategic tool for economic, social, cultural and technological development through a balanced and effective intellectual property system, this focused Program addresses the specific needs of the executives in all countries as they seek to create and implement more robust strategies to manage their IP.

Background

In an increasingly knowledge-driven economy, a corporation's ability to effectively harness and maximize the asset value of its IP has become a crucial factor in sustaining a competitive advantage. Intangible assets including IP account for over 70% of the market value of most companies in the S&P 500. Increasing significance of intangible assets is forcing business organizations to review them critically and to utilize them for building and sustaining competitive advantage.

The innovative ideas and products emerging from the R&D laboratories need to be effectively protected and converted into valuable IP assets. Evolving national, regional and international intellectual property regimes impact business processes as well as provide new opportunities and challenges. Effective management of innovation, product design and development are important for technology leadership.

Target Audience

The Program targets executives and managers involved in R&D or with responsibility for the development and management of new products and processes including corporate technical staff, laboratory directors, managers responsible for the product or project engineering organizations, heads of research programs and managers with a heavy stake in the successful running of the company's R&D effort. Thus entrepreneurs, board members, CEOs, presidents, vice presidents, general managers, executives in functional areas such as marketing, brand management, research and development, design, finance, managers of legal and IP department, heads of human resources, and operations in large and small firms and R&D organizations who seek to integrate IP strategy into the corporate innovation and technology strategy are also concerned

Methodology

The Program incorporates IP law and business methodologies for the strategic management of IP and brings together a team of renowned professors, IP strategists, private sector consultants from around the world to work with international experts at WIPO in targeting particular regions. It also includes experts from the regions concerned to provide regional perspectives on IP and business. This Program teaches how IP can be strategically leveraged to create value and sustain competitive advantage over time in a rapidly changing environment.

The program blends innovation with product design and IP management to offer a unique learning experience. Thought leaders from leading business schools and the corporate world reveal unique insights and experiences using lectures, case studies, best practices and group discussions. Participants have the opportunity to learn from each other, share experiences, reflect and apply the principles and best practices of innovation, valuation, product design and development, and IP management in their own business environment.

EXECUTIVE EDUCATION PROGRAM

Our activities in this field aim to strengthen IP management research and education in business schools and other institutions of higher learning worldwide through enhanced cooperation with academics, researchers, corporate executives and policy makers.

Content

Core topics of the program include:

- Creating an Innovation Culture
- Strategic Management of Innovation
- Valuation of Intellectual Property
- IP laws for Managers and Recent Developments
- IP Licensing Agreements
- Negotiation exercise in small groups
- Case Studies
- Optimizing Design for Competitive Advantage
- Managing Intellectual Property
- Strategic Use of Evolving IP Regime
- Strategic use of WIPO's Global IP Protection and Dispute Resolution

Our Alumni will continue to receive information, to build contacts, as well as notices on upcoming events.

Expected Benefits

- Learn how to create and foster innovation culture in an organization or a company
- Generate a strategy for integrating research and development, design, manufacturing, and marketing
- Gain an overview of product design and development
- Develop an understanding of the basic concepts of intellectual property management
- Learn how companies are generating value from IP
- Examine how companies can extract maximum value from innovation, R&D and IPRs
- Explore how the technical functions can leverage IP
- Learn about the most recent developments in the international IP arena that will impact any organization or company in the future

Registration Fees

All participants are charged approximately US\$ 2,000 to 2,500 for a three-day intensive course, depending on the country chosen as venue. The fee covers tuition, study materials, coffee break refreshments, lunches and the opening dinner.

A 20% discount is applied to two or more participants belonging to the same organization; a 20% discount applies to the members of the IP associations and organizations recognized by WIPO; a 40% discount is made available to participants from developing countries; and scholarships are available to participants from least-developed countries.

Travel and Accommodation

Participants are responsible for their own travel to and from the Program venue as well as accommodation. Accommodations are usually selected by the organizers at special prices for speakers and participants.

Further detailed information related to the venue and date of the course is available on the WIPO Executive Education Program website at www.wipo.int/academy/en/courses/executive.

Venue and Dates

Courses are organized in developing countries. Exact venues and dates are fixed in the course of the year. These are announced and published in the WIPO Academy website.

WIPO ACADEMY
SUMMER SCHOOLS PROGRAM
2013

General Information

The Summer School provides an opportunity to acquire deeper knowledge of IP, including an understanding of IP as a tool for economic, social, cultural and technological development and the role WIPO plays in the administration of IP and also as the provider of global IP services.

Program

All Summer Schools share a common curriculum, format and duration. Participants are exposed to various aspects of IPRs, including the international nature of IP protection and the interface between IP and other disciplines. The program includes the following methodologies and takes an interdisciplinary, problem-oriented approach: lectures; simulation exercises; group discussions on selected IP topics; panel discussions; and case studies.

Content and Structure

- WIPO and its Role in Promoting Creativity and Innovation
- Selected Contemporary Issues in the Field of Trademarks
- International and Regional Trademark Systems
- Geographical Indications: The International Landscape and Current Issues
- Designs Protection and its Interface with Other IP Fields
- Internet Domain names and Alternative Dispute Resolution, including Illustration of Cases
- Trademarks and the Internet: Issues and Challenges
- Branding – Case Study
- International and Regional Patent Systems
- Selected Contemporary Issues in the Field of Patents
- The Use of Patent Information
- Protection of Trade Secrets: Current Issues
- Selected Cases on Patents and Biotechnology
- International Protection of Copyright and Related Rights
- Selected Contemporary Issues in the Field of Copyright and Related Rights
- Limitations and Exceptions of Copyright, including Access to Copyright Works for Visually Impaired Persons
- Unfair Competition and IP
- Economics of IP
- IP Management: A Practical Approach
- IP Valuation
- Transfer of Technology and Licensing
- Simulation Exercises on Licensing Negotiations
- Creative Industries and IP; Copyright Licensing
- Protection of New Plant Varieties, including the UPOV Convention
- IP and Biodiversity: International Landscape and Current Issues

Panel Discussion: Traditional Knowledge, Genetic Resources and Traditional Cultural Expressions: Toward a Suitable Protection System.

Panel Discussion: IP and Public Health – Issues and Challenges.

- IP, Green Technology and Climate Change: Issues and Challenges
- Selected Cases on Enforcement of IPRs

Group Discussions on:

- Nanotechnology and Patents
- Collective Management of Copyright and Related Rights
- IP, Entrepreneurship and Small and Medium-Sized Enterprises

Eligibility

Interregional in nature, the WIPO Summer Schools Program is aimed at senior students (graduate and post-graduate) from any academic discipline as well as young professionals working in any field in which IP may play a part.

Distance Learning

Pre-selected candidates will be required to successfully complete a special session of the Academy's distance learning General Course on Intellectual Property (DL-101). Dates for this session will be announced upon pre-selection.

Registration Fees

Based on country in which residing:

- Developing countries and countries in transition: students US\$ 150 and young professionals US\$ 250;
- Developed countries: students US\$ 300 and young professionals: US\$ 500.

Travel, Accommodation and Living Expenses

Participants are responsible for their own travel to and from various destinations, as well as accommodation and living expenses during their participation in the program.

Award

A certificate of participation is awarded to participants who successfully complete program requirements.

Venue and Duration*¹

	Summer School	Venue	Tentative Dates	
1	WIPO-Thailand SS on IP (WTSS)	Bangkok	May 13 to 24	English
2	WIPO-Singapore SS on IP (WSSS)	Singapore City	June 10 to 21	English
3	WIPO-UNIGE SS on IP (WGSS)	Geneva	June 24 to July 5	English
4	WIPO-Korea SS on IP	Daejeon	July 1 to 12	English
5	WIPO-Russia SS on IP (WRSS)	St. Petersburg	July 8 to 19	Russian
6	WIPO-Ukraine SS on IP (WUSS)	Odessa	July 15 to 26	English
7	WIPO-US SS on CR (WASS)	Washington D.C.	July 22 to August 2	English
8	WIPO-Mexico SS on IP (WMSS)	Mexico City	July 29 to August 9	Spanish
9	WIPO-South Africa Advanced SS on IP and Transfer of Technology (WSASS) (topic to be confirmed)	Port Elizabeth	November 25 to December 6	English

Further Details

To find out more about the various Summer Schools, please visit our website at www.wipo.int/academy/en/courses/summer_school/index_all.html

* Subject to available resources



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